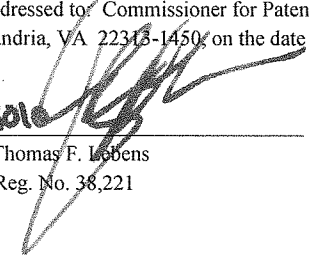


DOCKET NO. 81232/7114

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

<p>Application Serial No.: 10/806,712</p> <p>Applicant(s): Nishikawa et al.</p> <p>Filing Date: March 23, 2004</p> <p>Title: AUTOMATIC CONTENT DISPLAY APPARATUS AND METHOD</p> <p>Examiner: Joshua D. Taylor</p> <p>Art Unit: 2426</p> <p>Customer No.: 37123</p> <p>Confirmation No.: 2664</p>	<p><u>Certificate of Transmission/Mailing</u></p> <p>I hereby certify that this correspondence is being facsimile transmitted to the USPTO, transmitted via the Office electronic filing system, or deposited with the United States Postal Service with sufficient postage as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date shown below:</p> <p><i>10/13/2010</i> </p> <p>Date Thomas F. Lobens Reg. No. 38,221</p>
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AMENDMENT

Mail Stop RCE
Hon. Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

Responsive to the Notification of Noncompliant Appeal Brief mailed
September 13, 2009, Applicants provide the following:

Amendments to the Specification begin on page 2.